



Kosciusko Business Starter

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PROBLEM

- Entrepreneurship is in a steady decline nationwide.
- Though many resources exist in Kosciusko County, many individuals do not know where to find them or how to access them.
- Starting a new business is more challenging without professional assistance.



Small Business Analysis



- 800,000 new small businesses opened in 2016
- Of all small businesses started in 2011:
 - 4% made it to the second year.
 - 3% made it to the third year
 - 9% made it to the fourth year
 - 3% made it to the fifth year.

Small Business Analysis

- Leading causes of small business failure:
 - 46% due to incompetence.
 - 30% due to lack of experience
 - 13% due to neglect/ fraud/ disaster



SOLUTION

OVERALL GOAL:

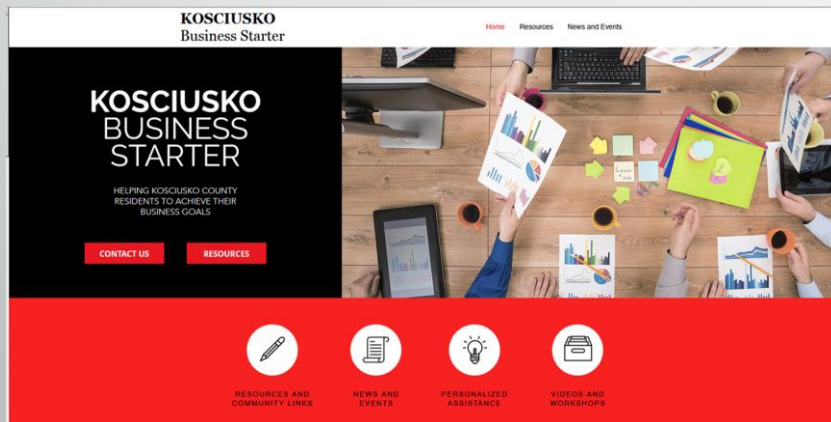
HELPING KOSCIUSKO COUNTY
RESIDENTS TO ACHIEVE THEIR
BUSINESS GOALS

How?

PROVIDE BUSINESS TOOLS,
RESOURCES, & PERSONALIZED
ASSISTANCE TO GET IDEAS OFF
THE GROUND



How did we get here?



- First Idea: Business Development Center
- Visited Northeast Indiana Innovation Center
- Meeting with Dr. Hoffert of WCS
- Shifted Focus to Website
- Collaborated with Grace College School of Business
- Created Website

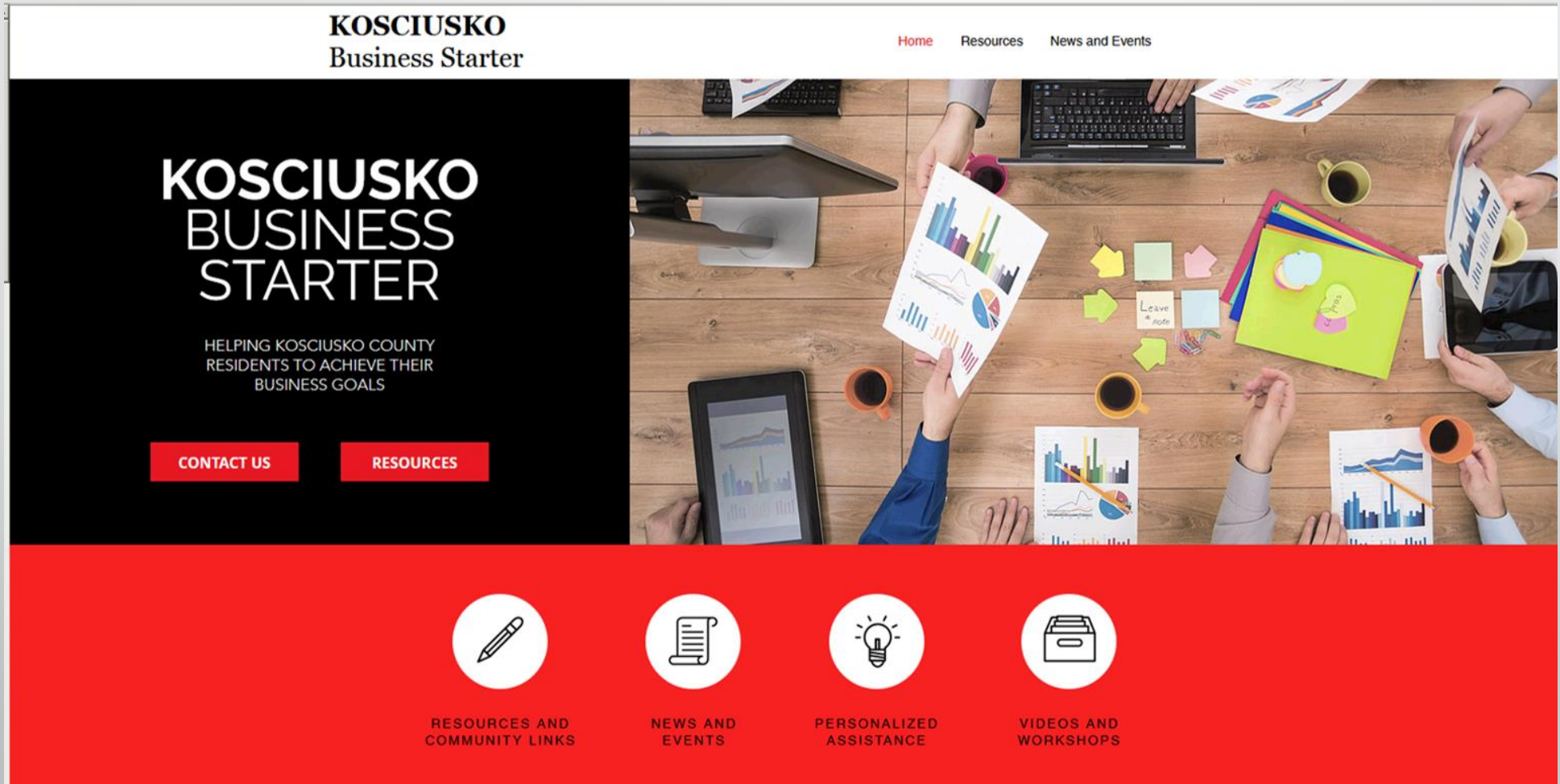
KOSCIUSKO BUSINESS STARTER

HELPING ENTREPRENEURS

- One-on-one assistance
- Financial assistance
- Education
- Free tools and resources



HOMEPAGE



KOSCIUSKO
Business Starter

[Home](#) [Resources](#) [News and Events](#)

KOSCIUSKO BUSINESS STARTER

HELPING KOSCIUSKO COUNTY
RESIDENTS TO ACHIEVE THEIR
BUSINESS GOALS

[CONTACT US](#)

[RESOURCES](#)



RESOURCES AND
COMMUNITY LINKS



NEWS AND
EVENTS



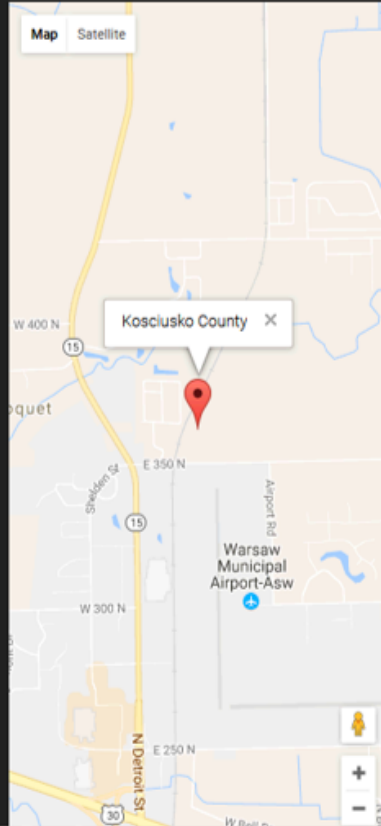
PERSONALIZED
ASSISTANCE



VIDEOS AND
WORKSHOPS

+ CONTACT US

Complete this questionnaire to receive one-on-one personalized support from a business professional in our community. You will receive a response within one week.



Name

Email

Phone

Preferred method of contact

Town of Residence

Are you a student?

If yes, where are you attending?

Business Idea

Summary of Business Idea

Please list any specific questions or concerns that you have.

CONTACT US

Questionnaire to receive one-on-one support from a business professional

RESOURCES

FINANCIAL RESOURCES

Bankable

Bankable provides financing for start-ups and existing businesses. Powered by the Flagship Enterprise Center (FEC) located in Anderson, IN.

K21 Foundation

K21 Health Foundation is a private foundation that focuses on opportunities to improve health and wellness for the citizens of Kosciusko County.

Kosciusko Economic Development Corporation

Kosciusko Economic Development Corporation is the non-profit full-service economic development organization serving Kosciusko County.

Small Business Administration (SBA) Loans

SBA offers a variety of loan programs for very specific purposes. Take some time to study the programs described in this section, to see if you qualify to participate.

BUSINESS ASSISTANCE

Elevate Ventures

Elevate Ventures nurtures and develops emerging and existing high-potential businesses into high-performing, Indiana-based companies.

Indiana Small Business Development Center

Providing entrepreneurs expert guidance and a comprehensive network of resources.

INDURE

An easy-to-access database of research expertise, intellectual property, and ongoing sponsored research projects at academic institutions across the state of Indiana.

Kosciusko Business Resource Center

This local online toolkit includes the Business Start-Up Kit, Loan Payment Calculator, 85 business-related online classes, new hire email, Employer's Kit and more.

Kosciusko Chamber of Commerce

The mission of the Kosciusko Chamber of Commerce is to be the voice of members to stimulate healthy and diverse business growth in our community.

SCORE

SCORE volunteers help thousands of entrepreneurs start small businesses and achieve new levels of success in their existing businesses

Small Business Development Center

Free professional small business advising sessions are now available in Warsaw for persons who currently own a small business or are interested in starting one.

RESOURCES

EDUCATIONAL ASSISTANCE

Grace College School of Business

Offering Kauffman Foundation FastTrack entrepreneurship training through the Gordon Institute for Enterprise Development.

IVY Tech Community College

Ivy Tech offers affordable associate degrees and certificates in Indiana; transfer or begin an in-demand job in health, technology, business or public service.

OrthoWorx

OrthoWorx is a non-profit formed in 2009 with initial funding from the Lilly Endowment Inc. to preserve and extend our region's legacy as the Orthopedic Capital.®

ABOUT OUR COMMUNITY

KCGov.com

As the official website of Kosciusko County Government, this site provides information about county departments and offices.

Kosciusko County Visitor's Bureau

Wherever you go in Kosciusko county, there's memories waiting to be made. This website provides information on local events and community attractions.

My Warsaw

MyWarsaw.net provides information on local and regional culture, resources and entertainment. Moving to Warsaw? Use their cost of living calculator to compare what it's like living here to other places across the nation.

Warsaw.IN.Gov

The official site of Warsaw, Indiana offering community news, business information, and community links.

NEWS & EVENTS

INCLUDES:

- Registration for Grace College School of Business and Kosciusko Chamber of Commerce events
- Local business news & articles
- Inkfreenews, Entrepreneur Magazine



Stay Tuned for
Featured Events!

[Register Now](#)



Business News & Articles



Wildman Business Group Announces New Fort Wayne Location

WARSAW — Josh Wildman, CEO of Wildman Business Group, recently announced the opening of a second location in Fort Wayne. This expansion allows the uniform and linen company to better serve cu...

NEWS & EVENTS

INCLUDES:

- Upcoming community events based around small businesses/entrepreneurs
- Kosciusko Chamber of Commerce

Upcoming Community Events

04/06/2017 - Goodwill Workshop

04/10/2017 - WCPL Board of Trustees Meeting

Monthly meeting to conduct library business.

04/11/2017 - GPS2Success

Showcase careers to high school students on their options after high school and jobs available in Kosciusko County. You are invited to attend the 4th annual Kosciusko Chamber of Commerce Career Fair, GPS 2 Success. This event will both benefit the community and you as an employer. The career fai...

04/12/2017 - Young Adult Professional's Lunch Club

Join us at a local restaurant for a great chance to casually sit down and network with your peers. Extremely relaxed, informal and easy going atmosphere. RSVP for this event and you will be automatically entered to receive your lunch for free! Bring cash if you aren't feeling lucky, losers are re...

04/13/2017 - Goodwill Workshop

NEWS & EVENTS

INCLUDES:

- A library of nearly 400 videos for free viewing
- SCORE, Kosciusko Chamber of Commerce, Small Business Administration, Stanford Business

Videos & Workshops

Tip: Search for Kosciusko Chamber, SBA, SCORE or Stanford Seminars to view videos from a specific source.



Q Search video...



Chamber In Action March 2...
Kosciusko Chamber of Com...



Warsaw Flying Club Ribbon...
Kosciusko Chamber of Com...



Meet the Candidates April 2...
Kosciusko Chamber of Com...



Limitless Park Ribbon Cutti...
Kosciusko Chamber of Com...



IMPACT OF KCBUSINESSSTARTER.COM ON COMMUNITY

- Increased job growth
- Increased population
- More variety of goods and services for consumers to choose from
- Additional referrals for website content providers

NORTHENOR AWARD

- Help with monthly website fees
- Additional bandwidth and storage space for the site
- Allow more advertising of website

CONCLUSION

Kcbusinessstarter.com will give entrepreneurs the resources they need to fulfill their dreams!

