# Ice Ice Baby 3

KLA CLASS OF 2019

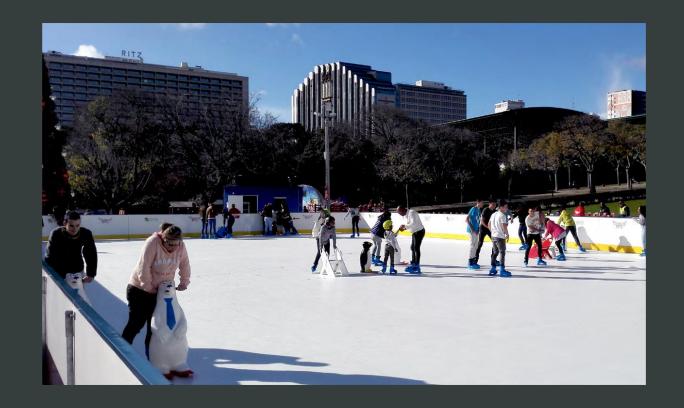
## Introduction

- Ice Ice Baby 3
- The Purpose
  - 2008 Ice Ice Baby 1
  - 2016 Ice Ice Baby 2
- Research



# Ice Rink Types

- Synthetic Option
  - Description
  - Cost
  - Experience
  - Conclusion



# Ice Rink Types (continued)

- Refrigerated (Traditional) Ice Option
  - Headwaters Park
  - Mike Holley
  - Operating Budget



## Revenue and Costs

- Revenues
  - Advertising
    - Board sales
    - Zamboni
  - Admissions
  - Skate Rental
  - Annual Revenue Streams
- Costs
  - Startup
  - Annual



# Conclusion

- Wabash +30%
- Community Benefits

## Bios

## Matt Goebel

Matt is the Christian Emphasis Director at the Kosciusko YMCA in Warsaw, Indiana. He was previously a Teaching Pastor and Youth Pastors at Warsaw Community Church. Matt has called Kosciusko County home for nearly 15 years. He has a passion to be outside and sees the Rink the best option for Winter sports in county. He is married, and has 3 children, two of which are in 1st grade at Eisenhower Elementary.

## Matthew Graham

Matthew is a MA, LMHC, LCAC, NCC Licensed Counselor and Director of the Kosciusko County Bowen Center. "Having origins in Canada I came to value outdoor Winter time events and activities. They provided opportunity for community and activity. I value the possibility of bringing that opportunity to the community I now call home."

# Bios (continued)

## Scott Allison

Scott is an Insurance Agent at Hall & Marose Silveus. He was born and raised in Warsaw having graduated from Warsaw Community High School in 1990. Scott is a Veteran of the United States Air Force and holds a Bachelor of Science degree from Indiana University. His interest in seeing the ice rink come to fruition stems from his belief that a community that offers outdoor activities, in particular Winter month activities, will assist in attracting new businesses to the community.

#### **Brandon Stewart**

Brandon is a Financial Advisor at SYM Financial Advisors in Winona Lake, Indiana. "Growing up in Kosciusko county, I have been fortunate enough to see years of progress, innovation, and advancement within this wonderful community. That experience has also shed light on how crucial it is that Kosciusko County continue to find new interests and activities to attract top talent to ensure that the progress we have made as a community is not only maintained, but advanced upon.