# Art Around the Lakes

Kosciusko Leadership Academy 2012-2013 Ginger Packer, Sheena White, Amanda Zambrano

#### Our Team

- Ginger Packer, Kosciusko Community Hospital
- Sheena White, Lake City Bank
- Amanda Zambrano, MasterWorks

"The purpose of *Art Around the Lakes* is to implement an experiential arts festival in Warsaw, Indiana, in conjunction with the 2013 Northern Indiana Lakes Festival, involving visual art, an art show, and interactive art for all ages. *Art Around the Lakes* is designed to provide arts resources to our community and demonstrate that the arts are for everyone."

# What does a community look like without art?

#### Addressing the Problem

- Raise awareness of the arts
- Provide community members with the information they need to participate in, support and enjoy the arts
- Dispel the notion that only the artistically "gifted" can participate in the arts
- Provide opportunities for community members to engage with the arts, regardless of ability, age, income, or any other potentially deterring factor

#### Mechanisms of Arts Impact

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	Individual			Community		
	Material/ Health	Cognitive/ Psych.	Interpersonal	Economic	Cultural	Social
Direct Involvement	Builds inter-personal ties & promotes volunteerism Reduces delinquency in high- risk youth	Improves sense of belonging & attachment to a community	Enhances ability to work with others & communicate ideas		Increase sense of collective identity	Connects organizations to each other
Audience Participation	Relieves stress	Improves school performance	Increases tolerance of others	Economic impact	Builds community identity & pride	Brings people together who might not otherwise come into contact
Presence of Artists & Arts Organizations	Increases opportunity and propensity for arts involvement			Greater likelihood of revitalization	Improves community image & status	Promotes neighborhood cultural diversity

#### Proposed Solution

#### Art Around the Lakes

To implement an experiential arts festival in Warsaw, Indiana, in conjunction with the Northern Indiana Lakes Festival, involving:

- Visual art
- Art Show
- Art Demonstrations
- Interactive art



### Project Elements



- Arts Organization Information Booth
- Art Show



- Interactive Arts
  - Community Canvas
  - Water Color Bubble Art
  - Fish Painting
- Instrumental Petting Zoo

## Event/Impact

- Economic Impact for Kosciusko County
- Growth and Sustainability of the Northern Indiana Lakes Festival
- Developing a sense of community identity
- Platform for increased diversity and understanding



For more information or to participate, contact Amanda Zambrano, 260-444-9950, amanda@gracevillage.org

