

MY NEIGHBORHOOD

BUILDING COMMUNITY PRIDE THROUGH IDENTITY

MY NEIGHBORHOOD

- Neighborhoods are the building blocks of communities
 - Examples of healthy neighborhoods always include an identity
- Local Problems
 - New Kosciusko County residents feel excluded
 - Neighborhoods feel disconnected and vague
 - Residents may not effectively communicate with each other or with Public Agencies

5/21/13

Tim Dombrosky – City of Warsaw
Brian Lindquist – Biomet Orthopedics
KLA 2013



INTENT

Encourage grass roots neighborhood identity efforts

SOLUTIONS

Identity

Communication

Inclusion

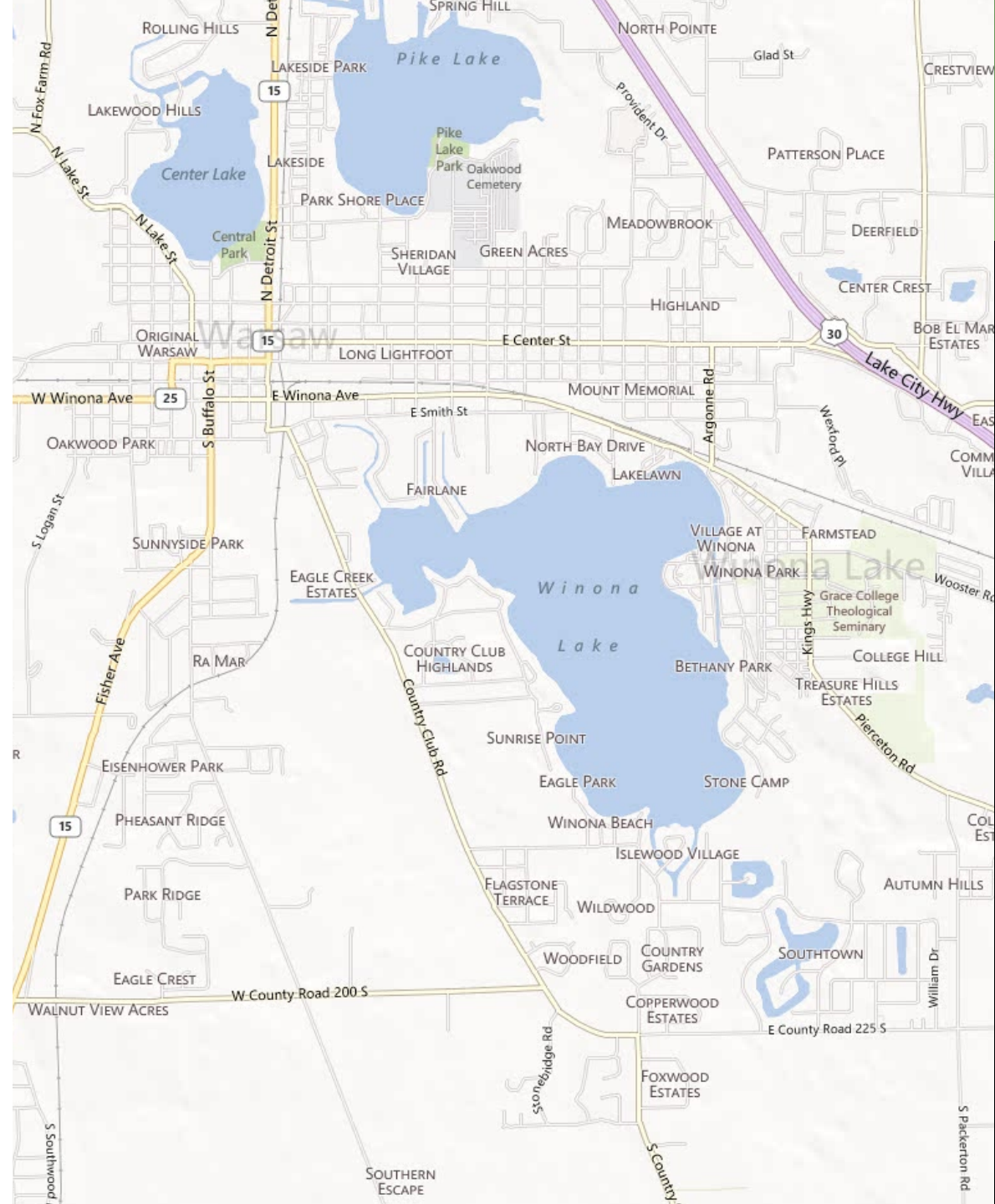


BENEFITS

- Social
 - Sense of pride
 - Identify and address shared concerns
 - Participate in the public process to influence decision making
 - Safety – Eyes on the street
 - More activity and interest = less opportunity for crime
 - Communication = safer environment
 - Emergency messaging
- Economic
 - Desirable neighborhoods
 - Increased home values through better care
 - Commercial neighbors

PRACTICAL EXAMPLES

- Realtor
- Nomenclature
- Known
- Neighborhoods
- Indianapolis
- Chicago
- Neighborhoods





CHICAGO NEIGHBORHOODS

- Albany Park
- Andersonville
- Archer Heights
- Armour Square
- Ashburn
- Auburn Gresham
- Austin
- Avalon Park
- Avondale
- Back of the Yards
- Belmont Cragin
- Beverly
- Bowmanville
- Bridgeport
- Brighton Park
- Burnside
- Calumet Heights
- Canaryville
- Chatham
- Chinatown
- Chrysler Village
- Clearing
- Dunning
- East Garfield Park
- West Loop
- West Pullman



Albany Park
Northwest Side



Andersonville
North Side



Archer Heights
Southwest Side



Armour Square
South Side



Ashburn
Southwest Side



Auburn Gresham
South Side



Austin
West Side



Avalon Park
South Side



Avondale
North Side



Back of the Yards
South Side



Belmont Cragin
West Side



Beverly
South Side



Bowmanville
North Side



Bridgeport
South Side



Brighton Park
Southwest Side



Burnside
South Side



Calumet Heights
North Side



Canaryville
North Side



Chatham
South Side



Chinatown
Central



Chrysler Village
Southwest Side



Clearing
Southwest Side



Dunning
Northwest Side



East Garfield Park
West Side



MCKINLEY PARK + SOUTH TOWN

Pilot Neighborhoods

NAMING

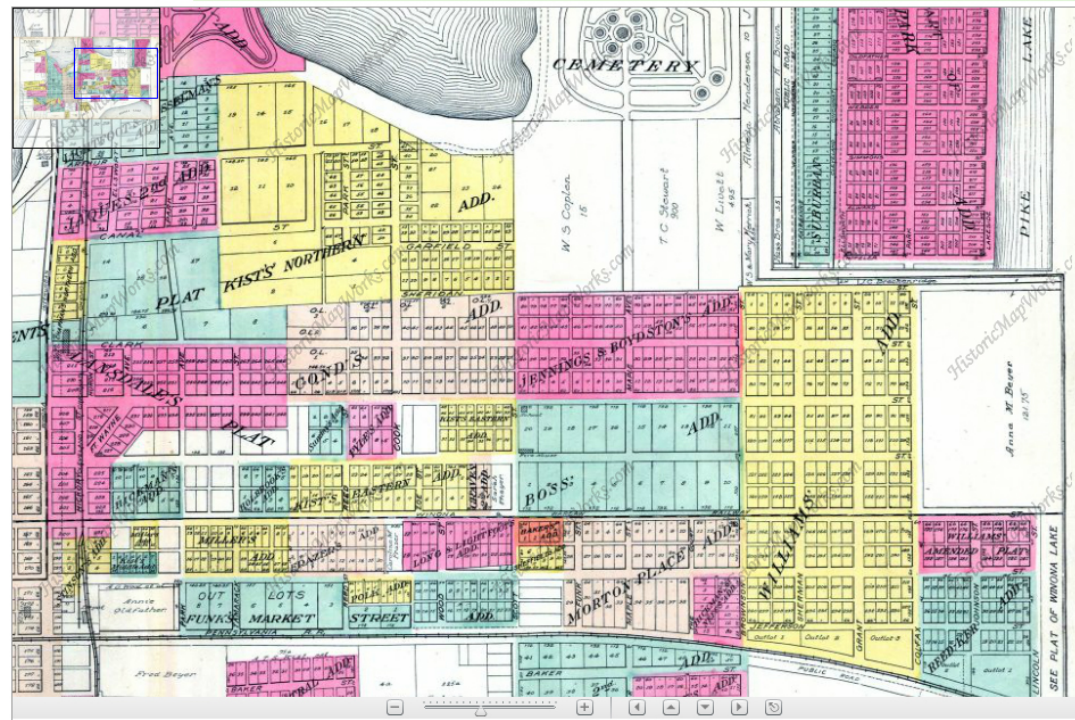
- Series of neighborhood meetings
- Encourage identity through historic information or landmarks

CENTERS

- Originally intended to only identify centers

BOUNDARIES

- Residents wanted to identify boundaries

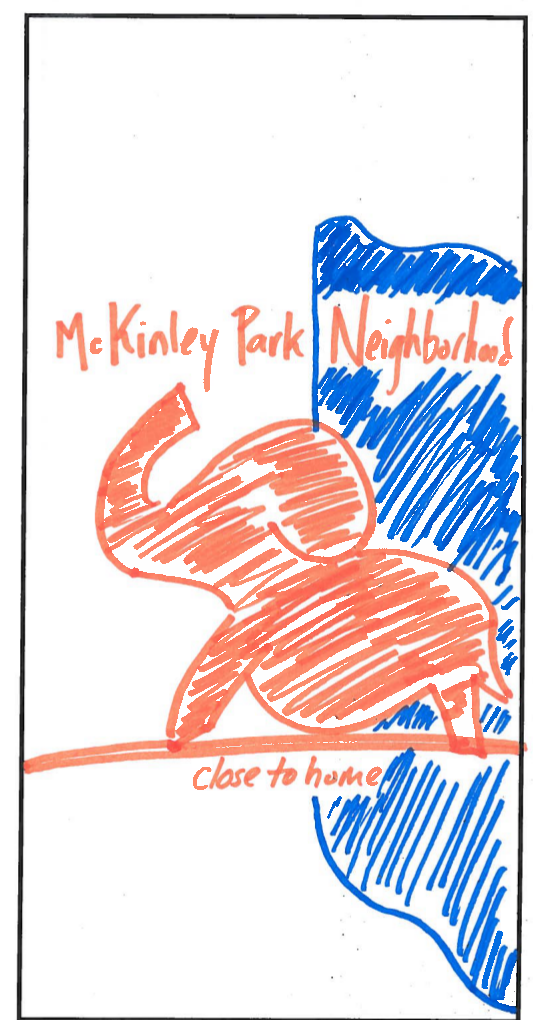
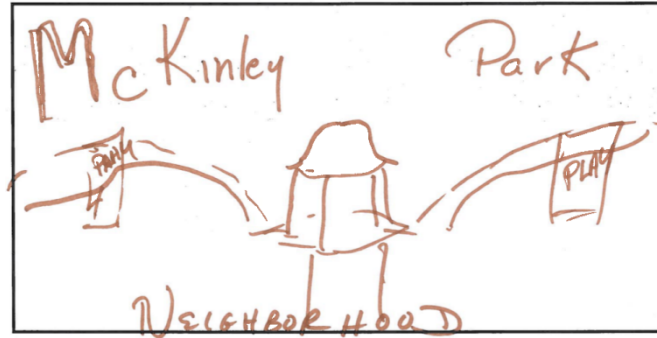
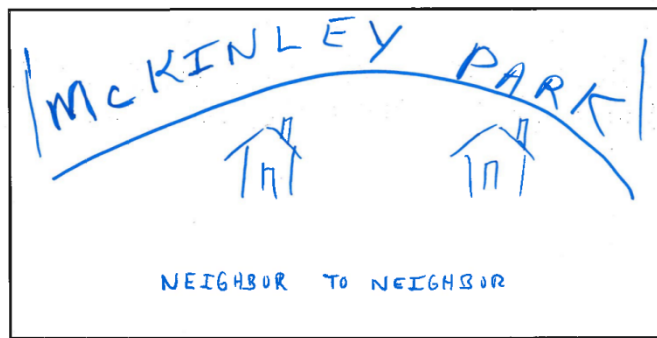


McKinley Park
Neighborhood

McKINLEY PARK



NEIGHBORHOOD



LOGO DESIGNING

Flag Designs with name and logo to be designed by neighbors and placed on light poles around the neighborhood. Small initial investment

McKinley Park Spring Picnic

What: Neighborhood Spring Picnic

When: Saturday, April 20, 11:00

Where: McKinley Park!

Host: 'Nextdoor McKinley Park' Group

And?: Pass on this invitation!

\$1 Hot Dogs

Pot Luck Picnic

Food Truck

Corn Hole

Ladder Golf

Jumbo Scrabble

Sidewalk Chalk Mural

Come out to welcome Spring in McKinley Park Neighborhood!

Socialize and get to know your neighbors better! Find out what's going on and how to join more events and groups. We will also be voting on a flag design to possibly hang on light poles around the neighborhood.

You're also invited to join our free, secure, and private website called WarsawMcKinleyPark.Nextdoor.com

INDIVIDUAL LEADERSHIP

Local champions are needed to keep initial efforts ongoing

Kick off event planned to increase participation and awareness

CONNECTING

- Experimenting with nexdoor.com
 - Alternative Social Network
 - Private, Free, Secure
 - Address verification
 - Groups and Events
- Events
 - Face to face connections are essential
- Word of mouth invitations

/warsawmckinleypark.nextdoor.com/news_feed/

Nextdoor Search Invite Tim

Build community over coffee. Refer a friend to start a new Nextdoor website for their neighborhood and you'll both get \$50 Starbucks Cards!

Home

- Inbox
- Neighbors
- Map
- Events

LOCAL

McKinley Park

Nearby Neighborhoods

CATEGORIES

- Classifieds
- Crime & Safety
- Documents
- Free Items
- General
- Lost & Found
- Recommendations

GROUPS

- Parents Group
- Spring Fling Organizing
- + Create or join a group

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McKinley Park

30 NEIGHBORS

Activity in McKinley Park

Write a message to your neighbors

More ideas 19 Mar

Sarah from McKinley Park
LEAD 6
We have an event at our church that evening which means I'll be spending much of the day setting up for that. If I can do more setup Friday night for the church event, I'll be able to help ... [View more](#)
Shared with the Spring Fling Organizing public group in General

THANKED! 2 REPLY 1

★ You and Anne thanked Sarah

Caleb joined McKinley Park 26 Mar

E Clark St · Resident since 2010

Howdy! I was born and raised just outside of Grand Rapids, Michigan, and came to the Warsaw area in 2006 to attend Grace College and study business. I have been working with the knee marketing team at DePuy Synthes since 2010 and enjoy bicycling, ultimate frisbee, golf, and pretty much any outdoor activity.

WELCOMED! 4 REPLY 2

★ You, Marc, Aaron and 1 other welcomed Caleb

Marc from McKinley Park 1 Apr
Hey caleb...saw on facebook that we have lots of common friends....would be cool to meet you sometime :-)
Thank Hide

Sarah from McKinley Park 4h ago
I'm in the same boat as Marc; I get asked semi frequently if I know the Roths! Glad we're in the same area; hope to meet you soon! (I graduated Grace '07, my husband '06, so we kinda just missed you.)
Thank Hide

Write a reply

Zale Drug 26 Mar

Tim Dombrosky from McKinley Park

Has anyone ever eaten at Zale? I wonder if it is good...
Shared with McKinley Park only in Recommendations

REPLY 4

Bobbie from McKinley Park 26 Mar
It's called "The Luncheonette" and it's really good! The burgers are a bit greasy, but that's what you'd expect from a diner-style atmosphere.
Thanked! Hide
You thanked Bobbie

Write a reply

CONTINUING

- Project model is reproducible and transferable
- More people are looking for a sense of connectedness
- All it takes is a spark to light the fire of interest

Come see what your neighbors are talking about.

Join Nextdoor McKinley Park, the private website for your neighborhood.



To join, visit:
warsawmckinleypark.nextdoor.com/join

Your neighbor, Tim Dombrosky, invited you to join.



Tim (E Main St) writes: "Some of us Neighbors want to build a strong neighborhood using a free private network called Nextdoor, and we'd love for you to join! We think that if we know our neighbors and neighborhood, we can create a better place to live. On our Nextdoor site, we can share information, items for sale/free, safety concerns, organize events, and more. Please join us to build a better neighborhood!"

To accept your invitation, visit:
warsawmckinleypark.nextdoor.com/join
Your flyer code: **36VGK4**

Nextdoor McKinley Park



Nextdoor McKinley Park

Get to know your neighbors • Share local recommendations • Lend, borrow and give away • Keep the neighborhood safe • Stay informed

THANK YOU

TIM DOMBROSKY – CITY OF WARSAW
BRIAN LINDQUIST – BIOMET ORTHOPEDICS