Reviving the KLA Website

### **PROJECT RESUSCITATE!**

### Keeping up with technology...



### is a never ending struggle!

# Project Resuscitate:

Reviving the KLA Website

#### Team Members

- Tim Banes Medtronic
- Scott Sigerfoos Multi-Township EMS
- Don Studebaker Century Link

## Goals of the New Website

- Modern Look and Feel
- Easy to Navigate
- Online Resources
  - Apply Online
  - Search for previous white papers by category
- Easy to Update

## **Project Resuscitate**

#### • History

- 2004 History on a Disk
  - Melody Barker
  - Karen Gleave
  - April O'Neal
- 2005 Original Website
  - Steve Crim
  - E. Scott Feather
  - George Paiva

### The Need to Resuscitate

- Original website is 8 years old with dated technology
- The current website was created on FrontPage which is no longer supported

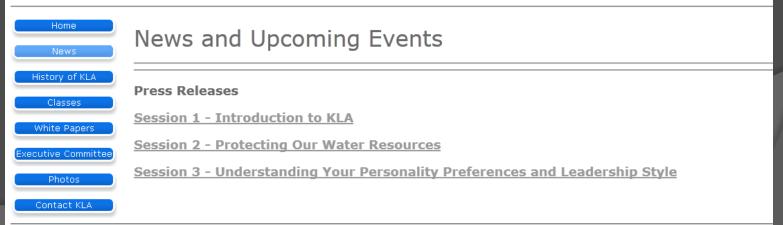


### The Need to Resuscitate

 FrontPage is not user friendly which makes it difficult to keep the website up to date.



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### Quote for the development of new site

- Profession website developer provided a discounted quote:
  - \$2,300 \$3,000 to design the website
  - \$240 annually for hosting the website
- Scott Sigerfoos had developed the Multi-Township EMS website and felt he could do the same for KLA. (Cost \$0.00)
- Scott volunteered to allow KLA to piggyback on MTEMS' website so there would not be a hosting charge. (Cost \$0.00)

### Website Demo

- Main page with the new format.
- Show the ease of updating by moving something and editing text.
- Send the e-mail press release for the website going live and show how quick it updates online.
- Show about the online application & Mailing List
- Contact Us E-mail box
- Sponsor Logos
- White Paper Projects Table

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- Technology changes required the KLA website to be "Resuscitated"
- The project will be completed this morning as the website goes live in front of your eyes
- This all has happened at no cost to KLA thanks to Scott's efforts and contributions from MTEMS.
- Scott has volunteered to update the website in the future as needed.
- MTEMS has agreed to pay for the additional cost of the KLA website.

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If we win the Northenor Award, we would recommend the \$1,000 go to Multi-Township EMS in support of the "One Heart" program which aims to increase by-stander CPR and cardiac arrest survival in appreciation for their ongoing support of the website.

#### Please join us as the new KLA website goes live!





#### http://www.kosciuskoleadership.org/