

Reviving the KLA Website

PROJECT RESUSCITATE!

Keeping up with technology...



is a never ending struggle!

Project Resuscitate:

Reviving the KLA Website

◎ Team Members

- Tim Banes – Medtronic
- Scott Sigerfoos – Multi-Township EMS
- Don Studebaker – Century Link

Goals of the New Website

- ⦿ Modern Look and Feel
- ⦿ Easy to Navigate
- ⦿ Online Resources
 - Apply Online
 - Search for previous white papers by category
- ⦿ Easy to Update

Project Resuscitate

History

- 2004 History on a Disk
 - Melody Barker
 - Karen Gleave
 - April O'Neal
- 2005 Original Website
 - Steve Crim
 - E. Scott Feather
 - George Paiva

The Need to Resuscitate

- Original website is 8 years old with dated technology
- The current website was created on FrontPage which is no longer supported



The Need to Resuscitate

- FrontPage is not user friendly which makes it difficult to keep the website up to date.



The screenshot displays the website for the Kosciusko Leadership Academy. At the top center is the KLA logo, an oval containing a map of Kosciusko County, with the text "SERVING KOSCIUSKO" at the top and "COUNTY SINCE 1982" at the bottom. Below the logo, the text "Kosciusko Leadership Academy" is written in a blue, italicized serif font. A horizontal line separates the header from the main content. On the left side, there is a vertical navigation menu with ten blue buttons: "Home", "News", "History of KLA", "Classes", "White Papers", "Executive Committee", "Photos", and "Contact KLA". To the right of the menu, the heading "News and Upcoming Events" is displayed. Below this heading, there is a section titled "Press Releases" with three items listed: "Session 1 - Introduction to KLA", "Session 2 - Protecting Our Water Resources", and "Session 3 - Understanding Your Personality Preferences and Leadership Style". Each session title is underlined.

Kosciusko Leadership Academy

News and Upcoming Events

Press Releases

[Session 1 - Introduction to KLA](#)

[Session 2 - Protecting Our Water Resources](#)

[Session 3 - Understanding Your Personality Preferences and Leadership Style](#)

Quote for the development of new site

- Profession website developer provided a discounted quote:
 - \$2,300 - \$3,000 to design the website
 - \$240 annually for hosting the website
- Scott Sigerfoos had developed the Multi-Township EMS website and felt he could do the same for KLA. (Cost \$0.00)
- Scott volunteered to allow KLA to piggyback on MTEMS' website so there would not be a hosting charge. (Cost \$0.00)

Website Demo

- ⦿ Main page with the new format.
- ⦿ Show the ease of updating by moving something and editing text.
- ⦿ Send the e-mail press release for the website going live and show how quick it updates online.
- ⦿ Show about the online application & Mailing List
- ⦿ Contact Us E-mail box
- ⦿ Sponsor Logos
- ⦿ White Paper Projects Table

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Kosciusko Leadership Academy

- ⦿ Technology changes required the KLA website to be “Resuscitated”
- ⦿ The project will be completed this morning as the website goes live in front of your eyes
- ⦿ This all has happened at no cost to KLA thanks to Scott’s efforts and contributions from MTEMS.
- ⦿ Scott has volunteered to update the website in the future as needed.
- ⦿ MTEMS has agreed to pay for the additional cost of the KLA website.

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- If we win the Northenor Award, we would recommend the \$1,000 go to Multi-Township EMS in support of the “One Heart” program which aims to increase by-stander CPR and cardiac arrest survival in appreciation for their ongoing support of the website.

Please join us as the new KLA website goes live!



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⦿ <http://www.kosciuskoleadership.org/>

