

★ ★ ★ SHOWCASE ★ ★ ★
KOSCIUSKO COUNTY



About



Food/Drink



Lakes



Bike

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KOSCIUSKO COUNTY

Presenters and Sponsors:
Dee Anna Muraski, Gordon
Institute for Enterprise
Development
Kara Shively, Kosciusko County
Probation
Cindy Sisson, Grace College

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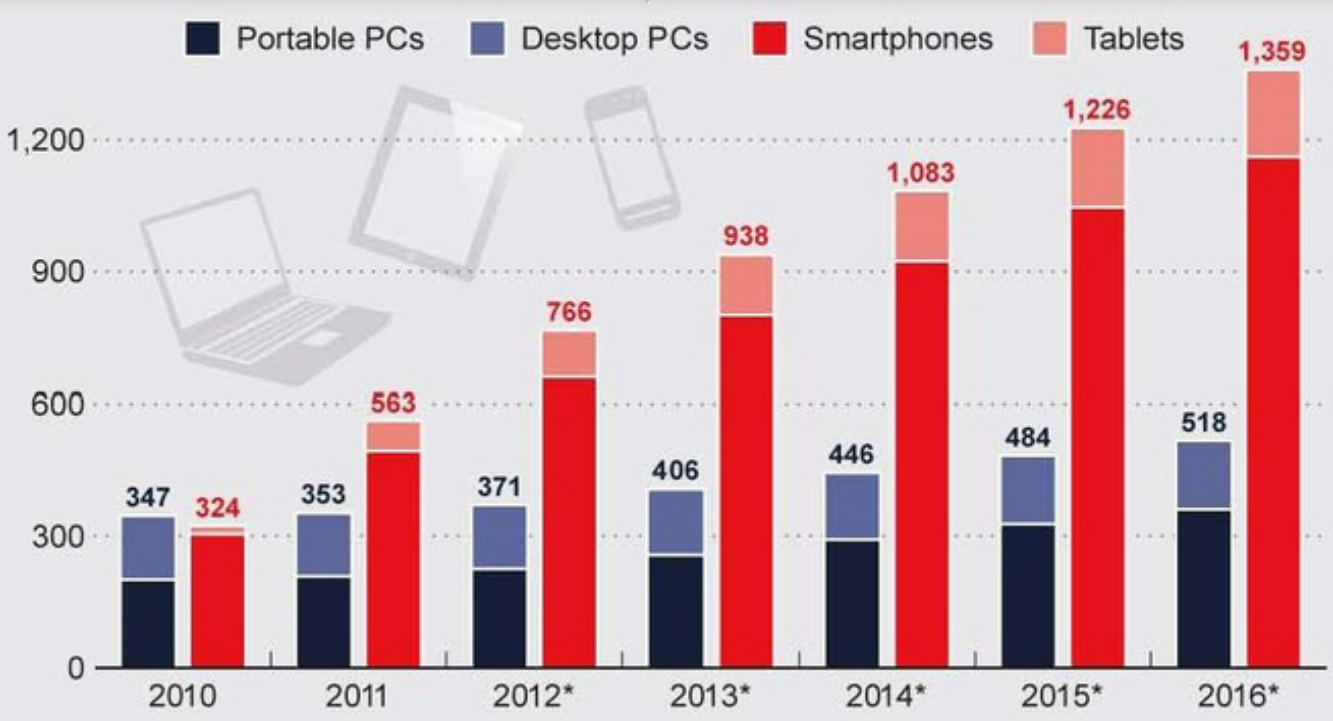
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Smartphone Sales Jumped Nearly 50% in the Third Quarter of 2012

Smartphone Sales Overtake PCs

The Post-PC Era Has Arrived

Global smartphone, tablet and PC shipments (in millions)



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PRODUCT ERA

MARKETING IS:
Informing people
about products

1900s-1960s

CONSUMER ERA

MARKETING IS:
Persuading
people to buy

1960s-2000s

RELATIONSHIP ERA

MARKETING IS:
Fostering
sustainable
relationships

2000s-NOW



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Just Married

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SHOWCASE



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Hold onto your seats!





SHOWCASE



KOSCIUSKO COUNTY

Showcase

skiing
 restaurants
 architecture
 eating
 walking
art
 laughing
lakes
 water
 bikes
 hiking
Kosciusko

showcase

playing **lakes**

Kosciusko

eating
 volleyball
 fishing
boating
golfing
art

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KOSCIUSKO COUNTY



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Lakes



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