Warsaw's Water Wonder

Considering a Community Pool in Kosciusko County

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Introduction

- ❖ Have you ever considered whether Kosciusko county would be a good home for a community pool? Do you have fond memories of spending time with friends and family at the local pool? Here in Warsaw, we embrace summertime on our lakes and we take extraordinarily good care of them.
- *However, a community pool could introduce members to an additional family recreation spot fun for all ages and abilities and could attract members of other communities, as well.
- ❖ With the information we have gathered, we would like to present the potential for a community pool in Kosciusko County and lay the groundwork for the possibilities
- ❖ We hope our vision grows extensively. Projects with passionate community involvement come to fruition!

Various recreational areas made possible with Grant Dollars and Community Involvement:



Winona Lake Splash Pad
Winona Lake Playground
Bicycle Trails
Ride Walk Warsaw Winona
Mantis Skate Park



Bluffton, Indiana Community Pool

Community Pool Models within Reach

{Warsaw 2013 Population: 14,500}







Jorgenson YMCA

Fort Wayne, IN

2013 Population: 256,500

Rochester Community Pool

Rochester, IN

2013 Population: 6,105

Burnworth Community Pool

Columbia City, IN

2013 Population: 8,010

Potential Location Options

- Warsaw YMCA Property
- Winona Lake Area
- Stonehenge Private Golf Club (In partnership with Parks Department and changing the way in which Stonehenge operates the Pool)
- Kelly Park Area/Fribley Field Area
- Donated Land

Warsaw YMCA & Jorgenson YMCA

Warsaw YMCA Facts

- Potential Cost \$3, 000,000
- An outdoor pool was put into the design as a potential option for the future
- Current Membership of Warsaw YMCA is 13,000
- Swim Lessons and Classes could generate a potential of \$300,000 per year
- Outdoor Pool could attract new members
- Day Passes are an option for non-members

Jorgenson YMCA Facts

- Cost to build \$2,000,000
- Secured \$750,000 in donations from Parkview Physicians Group {Naming Rights}
- 10,000 families within close proximity of Jorgenson
- Has not had the need to any additional fundraising or operating support
- Membership has grown by 4,000 since pool opened
- Reported as excellent addition to Southwest YMCA facility

Jorgenson YMCA Southwest Fort Wayne



Plentiful Family Lounge Space



Pool includes Slide, Zero Entry, Whirlpool and laps section



Pool includes concessions and picnic areas

Benefits of a Pool in the Warsaw Community

- Health and Wellness
- o Swimming offers a way to stay in shape and stay active! Children and Adults alike enjoy spending time in and around the water
- Sense of Community and Socialization and a local attraction
- Spending time with Friends and Family at the Community Pool provides a way to socialize with different members of the community.
 A pool can bring together members of across cultures and generations!
- Members of other communities will often travel to bring their families to a community swimming pool
- The Security of Safe Swimming
- Having the sense of security of professionally trained lifeguards is a piece of mind, especially for parents dropping their children off at the pool
- Economical
- o Memberships to a community pool are can be tailored to a family's ability to pay based on annual income applied to a sliding scale

Financial Sustainability

Capital Campaign

- A proposed pool cost approximately \$4 million.
- o Jorgensen YMCA had 35 capital sponsors.
- O Warsaw YMCA had \$18M total capital campaign.

Ongoing funding

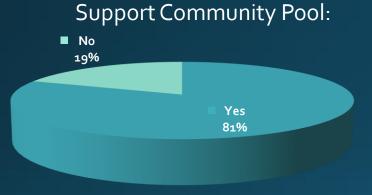
- Estimated \$300k to fund one year of YMCA indoor pool.
- o This includes life guards, aquatics staff, and chemicals.
- o \$6-Million to create Legacy Fund to generate \$300k per year.
- Work with local donors to create a charitable trust vehicle to leave Legacy dollars.
- Also current YMCA had 6,000 member units and if 50% bought a \$100 annual pass it would pay \$300k each
 year in revenue.
- O Café on site and gift shop could also help to enhance profit.

Indirect Economic Impact

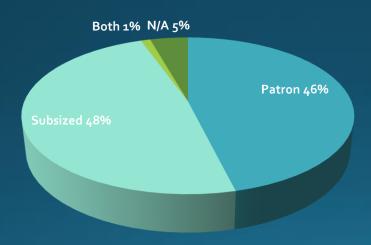
- O Any public amenities we have such as bike paths, trails, and playgrounds do not add to the economy but provide a draw of people that support the economy in other ways.
- Other surrounding towns have this available for their residents and could be a draw to keep talent and families here.

Community Interest

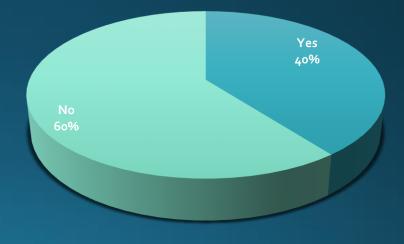
A survey was conducted among 91 Kosciusko Community Members







Willing to Purchase a Season Pass:



We have so many beautiful lakes in our area! Why a Pool?

- Recreational value could attract new community members
- Add to overall property values
- A source of employment for area teens to check-in, lifeguard, teach swimming lessons, sell concessions, etc.
- Great social outlet and brings families together in the community
- Could offer many aquatic programs such as water safety, water aerobics and other fitness and therapeutic activities for children, adults and seniors
- Could be rented for and utilized for swim meets, parties and events

Can you imagine it, Kosciusko County?

If Warsaw's Water Wonder was granted the Northenor Award, funds would be applied to an architectural drawing as well as a Feasibility Analysis.



Monon Carmel Clay Parks and Recreation

Carmel, IN



